



Santa Maria Independent School District

P.O. Box 448
Santa Maria, TX 78592
Office: (956) 565-6308 Fax (956) 565-0598

Board Goals

Adolfo Hinojosa
Board President

Oralia "Lala" Ortiz
Board Vice-President

Miguel Zavala
Board Secretary

Noe Aleman
Board Member

Consuelo De La Rosa
Board Member

Jose F. "Frankie" Gonzales, Jr.
Board Member

Rambaldo "Ram" Rivera, Jr.
Board Member

Martin Cuellar
Superintendent of Schools

Goal 1: Academic Achievement

Provide high quality instructional programs leading to Early College Readiness, science and technology, high paying career preparation. All students will graduate with at least 15 college credit hours and/or technical licenses.

Goal 2: Highly Qualified Personnel

Recruit highly qualified personnel to meet district and student instructional needs. Retain and reward highly effective and efficient employees.

Goal 3: Promote Service Culture

Implement a culture of service across the school district and the community to create a friendly, cooperative, nurturing teaching and learning environment.

Goal 4: Staff Development, Monitoring and Evaluation Process

Provide high quality staff development, monitoring and an evaluation process in order to support all instructional components.

Goal 5: School Climate and Facilities

Provide clear, safe, attractive, drug free school environments and facilities.

Goal 6: Develop Leadership Capacity

Provide systemic staff development to school leadership team members in order to secure positive, effective, support to oversee school operations.

Goal 7: Align Budget to Instructional Needs

Develop, maintain, and evaluate a district budget that is equitable, student centered, and supports district goals.

Board Adopted 12/5/11